

Request for Designs



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www.sstveteransmemorial.com

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SILVER SPRING TOWNSHIP

"SUBURBAN SERENITY WITH URBAN PROXIMITY"

Jan N. LeBlanc, Chairman
Mary Lou Pierce-McLain, Vice-Chairman
Vincent T. DiFilippo
Jackie Eakin
Nancy Konhaus Griffie

On behalf of the residents, businesses and Board of Supervisors of Silver Spring Township, it is my pleasure to invite your participation in an exciting opportunity to honor our veterans.

Many residents throughout the history of the Township have courageously volunteered and dedicated their lives in service to our country. To formally acknowledge and honor their sacrifice, and to preserve the history and tradition of the military service of many generations of Silver Spring families, we intend to establish and prominently display a permanent memorial within the Township.

Capture your creative talent in honor of our veterans and submit a memorial design that will inspire and educate generations to come. All entries are welcome and we greatly appreciate your artistic contributions to this most important project.

Jan LeBlanc
Chairman
Board of Supervisors





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On behalf of the Silver Spring Township Veterans Memorial Committee, I appreciate your interest and invite you to design and submit a Veterans memorial proposal.

The men and women of our Armed Forces epitomize self-sacrifice and commitment to our great nation. We want to remember and recognize past and present United States military veterans and inspire future generations to serve their local and national communities.

Our memorial will become a focal point in our community and will be an important medium to exhibit our respect and reverence to our local veterans. This is an opportunity for you to create a design/concept that will embody these attributes and educate many generations to come.

I challenge you to design a memorial that incorporates all parameters in our request and meets all submission requirements. Our committee is looking forward to your participation in the open request for design and hopes you become selected artist.

Kurt D. Minnich
Chairman
Veterans Memorial Committee



1.0 The Veterans Memorial Committee

1.1 On October 24, 2007, the Silver Spring Township Board of Supervisors established the Veterans Memorial Committee to explore the idea of constructing a memorial to recognize Township veterans who have served in any of the five branches of the military. The following township residents were appointed to serve on this committee:

1.11 Supervisor Vincent T. DiFilippo is a current member of the Silver Spring Township Board of Supervisors and originator of the idea for a township memorial. Vince volunteered to serve as the liaison to the Veteran's Memorial Committee. He and his wife Elizabeth and daughter Rebekah have been residents of the Township since 1998. Members of the DiFilippo family have served in WWI, WWII and Vietnam. Due to a congenital heart condition, Vince was unable to continue the family tradition. He and his family share a special closeness to those who serve and protect our country.

1.12 Clarence Bouchat spent 26 years in the US Air Force flying RF-4s and F-111s, and is currently a resident of New Kingstown. He is a graduate of the US Air Force Academy in Colorado Springs. He was stationed for fourteen years overseas in Germany, Japan, the United Kingdom, Korea (twice), and Malaysia. He served as a squadron commander for a command-and-control unit in Korea, and as deputy commander for another during Operation Enduring Freedom in Afghanistan. His decorations include the Bronze Star, Meritorious Service Medals, and Air Medal. He taught at the US Air Force Academy, the Army War College in Carlisle, and presently with Harrisburg Area Community College. He is the Veterans Committee Education Working Group Chair, and serves on several other community committees

1.13 Kurt Minnich is the chairman of the Silver Spring Veterans Memorial Committee and is currently a Master Sergeant in the US Army Reserves. Kurt spent 19 combined years in the Active Army, Pennsylvania Army National Guard and US Army Reserves. He was stationed for 2 ½ years overseas in Germany then served in Operation Desert Shield/Storm and Operation Iraqi Freedom. MSG Minnich served as a financial program manager for the Multinational Security Transition Command in Iraq during OIF. MSG Minnich's decorations include the Bronze Star and 3 Army Commendation Medals. He is employed by the Defense Logistics Agency in Mechanicsburg, PA as a financial analyst and is a senior logistician in the US Army Reserves.

1.14 Jennifer Eck Printy joined the Silver Spring Township Veterans Memorial Committee to honor the memory of her father who served with the 159th Engineer Combat Battalion in Europe during World War II. He was wounded during the Battle of the Bulge and was missing in action. She also honors the service of friends who served in the Vietnam Conflict, and friends and relatives who currently serve in the U.S. Navy and U.S. Army. She serves as Chair of the Resources and Fund Raising Committee.

1.15 Dennis Sheppard is a Veteran of the Vietnam Conflict. He served with the Military Assistance Command Vietnam from December 1969 to December 1970. His duty station was the U.S. Army airfield near the town of Vinh Long, South Vietnam located in the Mekong Delta. He served with the US Army Reserves, Pennsylvania National Guard and the Air National Guard for a total of 13 years. Dennis was awarded the Purple Heart, Army Commendation Medal, Good Conduct Medal, National Defense Medal, Vietnam Campaign Medal with 3 bronze Stars, Vietnam Service Medal, Vietnam

Cross of Gallantry and the Vietnam Wound Medal as well as the Non-Commissioned Officer Development Ribbon, Overseas Training Ribbon, and Army Service Ribbon. Dennis graduated from Central Pennsylvania College with a Bachelor of Science Degree in Corporate Communications in March 2005. Retired he is now the Public Relations Committee Chair for the Silver Spring Township Veterans Memorial Committee.

1.16 Deborah Snyder is a veteran of the United States Army. She enlisted during the cold war era, and was attached to the Task Force Refugee Cuban Resettlement Program as part of its security force. Snyder served with the 984th Military Police Company where she was awarded a Good Conduct Medal, the FORSCOM Eagle Award and the BG Jeremiah P. Holland Award. She is currently a police officer with Silver Spring Township, and co-chair of the Veteran's Memorial Design and Build Committee.

1.17 Byrd Troutman – United States Marine Corps, July 1951 to July 1954 Parris Island; Camp Lejeune, NC; Pusan, Korea 1st Anti-Aircraft Artillery in administration; Pohang, Korea 1st Marine Air Wing (MAW) in administration and security; Cherry Point, NC 2nd MAW in administration; Itami Naval Air Station, Japan 1st MAW in operations and security. His medals include normal Korean awards, 3 campaign stars, and the Good Conduct medal. He is co-chair of the Veteran's Memorial Design and Build Committee.

1.2 The Veteran's Committee authored the following Vision and Mission Statements to guide its efforts and development of a memorial:

Vision

1.21 The Veterans Memorial will honor and recognize Silver Spring Township military veterans, and inspire all to service beyond self.

Mission

1.22 The Veterans Memorial Committee of Silver Spring Township, with support of the Board of Supervisors and the community, will establish a military veteran's memorial by 2011 within the Township. The memorial will honor sacrifice and inspire selfless service for the enhancement of the whole community. We will accomplish this by planning, designing, raising funds, coordinating with stake holders, building the memorial, and arranging a long range plan for its use and preservation.

1.3 The Veterans Memorial Committee has conducted an extensive planning process which has guided this request for open design concepts; and, the Committee will continue to serve as the primary organization overseeing the conceptual design effort. The Committee's needs and desires must be satisfied so ultimately the Committee can recommend the conceptual design to the Silver Spring Township Board of Supervisors for approval.

1.4 The Committee is assisted by Township staff and a Supervisor liaison. The Board of Supervisors will approve the conceptual design and appoint an architectural/engineering consultant to complete final design plans and construction documents. The Committee will host a dedication ceremony to commemorate the Memorial when the construction is complete.

2.0 The Open Design Concept

2.1 Eligibility Criteria

2.11 Individuals, partners, groups, businesses, veterans, students, schools, architects, engineers, professionals, or anyone with a vision of a memorial design which respects and honors the service and sacrifice of Silver Spring Township service members and veterans are encouraged to submit their designs. Applicants may be of any age; however, they must be United States citizens.

2.12 Broad-based participation and numerous entries will enhance the selection process, providing the Committee with a significant number of quality designs to consider, offering the greatest range of creative thoughts.

2.13 The Veterans Memorial Committee members may submit designs for consideration, however Committee members will not be allowed to judge their own submissions and all submissions are judged without knowledge of its designer.

2.14 All interested parties are encouraged to register their intention to submit concept designs in order to receive any additional information that is generated from questions that are posed during the registration period. Although highly encouraged, registration is optional. No fees are required to register or to submit a design.

2.15 The Request for Open Design Concepts is posted on the Township website at www.silverspringtwp-pa.gov and the Veterans Memorial website at www.sstveteransmemorial.com. The design process is not limited to local individuals or organizations.

2.2 Design Parameters

2.21 All designs for the Veterans Memorial must take into account the following parameters:

2.211 Fulfills the Silver Spring Township Veterans Memorial vision and mission.

2.212 Captures the spirit and dedication of the United States Military, with a special acknowledgement of those who gave the ultimate sacrifice of their lives in the defense of the United States of America.

2.213 The design must represent the five branches of the United States military: Army, Marine Corps, Navy, Air Force and Coast Guard.

2.214 The memorial will be located and built within Silver Spring Township's boundaries.

2.215 The memorial design shall be an accessible public gathering place; a durable, low maintenance design; a prominent focal point within its environment; and an achievable, affordable design.

2.216 The memorial should be an educational, universally recognizable memorial for all veterans and service members, especially how it relates to Silver Spring Township veterans.

2.217 The design can be virtual or real; dynamic or static; large or small scale; interactive or passive; traditional or modern.

2.218 The design should embody the values and traditions of democracy, freedom, history, honor, service, education, respect, and pride.

2.219 Inspires respect, civic pride, reverence, and gratitude for all veterans and military service personnel.

2.220 The design should positively impact the Silver Spring Township community by building inspiration and education between generations as an integral part of Township's values of history, serenity and service.

2.221 This request encourages entries that acknowledge, reinforce, and complement the existing natural and cultural qualities found in Silver Spring Township. The design shall not have a negative impact in any physical or sensory way on any person, property or surrounding site.

2.222 Honors the service and self-sacrifice of all veterans that served in the United States armed forces and current service members--capturing their sense of duty, honor, and loyalty.

2.223 The design may be conceptually spiritual, but nothing of a specific religious nature is permitted as a municipally sponsored project.

2.224 Follows the rules and procedures as outlined in the Request for Open Design Concepts by the Silver Spring Township Veterans Memorial Committee.

2.225 While the Committee has not yet established a specific budget for the memorial, it is expected that the design could be realized within \$ 150,000.

2.3 Site Recommendations

2.31 The Request for Open Design Concepts is not restricted to a particular place in Silver Spring Township, and all location ideas are welcome. There are several potential Township-owned sites; one located within Willow Mill Park, one located in Pleasant View Park and one located within the Silver Spring Township municipal campus for designers to consider. Sites may be selected for designs outside of those listed, but other sites should be identified in the submitted package.

2.32 Willow Mill Park

2.321 This 18-acre park, located on Willow Mill Park Road, was home to a legendary amusement park prior to being purchased by the Township. The park borders the Conodoguinet Creek and provides a wonderful opportunity for fishing, boating, and enjoying the outdoors. A picnic

pavilion, canoe launch, and a radio controlled racetrack are currently in place. In addition, the park houses a historic gristmill, which will serve to provide both interpretive/environmental programs and meeting space after it is restored.

2.322 A boat launch, gazebo and the 9 hole disc golf course are available for public use. Space is available for a memorial near the gazebo. This area will be physically marked during the solicitation period.

2.323 Directions: From Rt. 81 North or South: get off at the Mechanicsburg exit. Take Route 114 East (from the south, turn right, from the north, turn left). Turn right onto Willow Mill Park Road. At the stop sign, turn right. Park entrance is on the right.

2.33 Pleasant View Park

2.331 Located on Pleasant View Drive, this 12-acre park provides a wide variety of recreational opportunities. The park includes: one pavilion, playground equipment, one youth soccer field, one softball field, two sand volleyball courts, two basketball courts, two tennis courts and a wood carpet walking path. This walking path is approximately $\frac{3}{4}$ of a mile long. This park is a primary location for picnics, family reunions and private parties.

2.332 Space is available for a memorial near the volleyball court and/or near the tennis courts. This area will be physically marked during the solicitation period. See specifics at: www.sstveteransmemorial.com.

2.333 Directions: From Rt. 81 North or South: get off at the Mechanicsburg exit. Take Route 114 East (from the south, turn right, from the north, turn left). Take Route 114 East past the Carlisle Pike and proceed to Pleasant View Drive and make a right. Park entrance is on the right.

2.34 Silver Spring Township Municipal Campus

2.341 Located at 6475 Carlisle Pike, the campus includes an administrative building, a highway building, and the Silver Spring Fire Company and Social Hall.

2.4 Proposed Design Format

2.41 Adherence to this format is important. Clarity and conciseness is essential in describing the design. The proposal should contain the following two sections that are separate and detached:

2.411 Section 1: Designer Identification. On separate, detachable pages, list the applicant or contact person's:

2.4111 Name

2.4112 Mailing address

2.4113 Telephone and fax number

2.4114 Email address

2.4115 Whether the designer(s) wishes to be publicly acknowledged for his, her, or their work, and whether the design may be featured in an exhibit for public view (see Recognition section)

2.4116 Resume (optional)

2.412 Section 2: Design. In order to qualify for consideration, no pages in this section may contain any logo, name, or other form of identification of an entity, business or establishment. On a detachable set of pages, separate from Section 1, include:

2.4121 Veterans Memorial Design Concept – summary of the artist's concept.

2.4122 Appropriate flat illustrations of the design, no larger than 18" x 24"; multiple views are acceptable. Models will not be accepted.

2.4123 Description of the memorial and narrative of how the concept achieves the objectives in the Design Parameters section.

2.4124 Proposed site for the location of the memorial. Indicate ownership of the proposed location if not township owned.

2.4125 List of proposed materials, colors, and projected size of the memorial, if available. These are not a primary initial selection consideration.

2.4126 Preliminary design-level construction estimate for the realization of the design concept. Estimated fabrication, installation, and completion costs should not exceed \$150,000.00.

2.4127 An entry may be submitted in WORD, PDF, JPEG, TIF, or PPT, in addition to sending eight paper copies. Send electronic and paper copies to the address listed in the Communications section.

2.5 Design Judging Process

2.51 This is a one-stage, open competition intended to solicit ideas for a Veterans Memorial. Multiple entries are allowed, but each should be submitted separately as if each were an only entry. The Committee will review all submissions and evaluate each design on how well it achieves the Design Parameters and how effectively it addresses the Criteria for Selection. Committee members will judge and evaluate the submitted

work. Each juror will examine every submission. The Committee will select one or more designs to present to the Township Board of Supervisors. If there are outstanding factors in multiple designs, the Committee may choose to combine those elements into a submittal to the Board of Supervisors for their consideration.

2.52 The Township reserves the right to accept or reject any or all proposals, or any parts thereof.

2.6 Criteria for Selection

2.61 The Committee will use the following criteria for selection of designs to be considered by the Township Board of Supervisors.

2.611 Quality of Design Complete – The extent to which the design concept addresses the objectives of creativity and sensitivity; compliments the materials and structure of the memorial; and reflects the Veterans Memorial Committee's Vision and Mission. Designs should be complete enough for the Committee to understand the artist's intent without further contacting the designer during the evaluation and selection phase.

2.612 Technical Submission Suitability – The design submission must comply with the rules and procedures outlined in the Eligibility Criteria, Design Parameters, Proposed Design Format, and Schedules and Deadlines sections of this Request for Open Design Concepts.

2.613 Feasible for Program and Functionality – While the Committee has not yet established a specific budget for the memorial, it is expected that all costs from beginning to end will not exceed \$ 150,000.

2.614 Site Integration – The design will enhance the proposed location and work well within the proposed space. The design must be compatible with its surroundings yet prominent and identifiable. The design must integrate space to accommodate small or large group gatherings. The proposed site should demonstrate adequate space and prominence for the memorial itself.

2.615 Physical characteristics – Proposed materials should be easily maintained, durable, and graffiti/vandal resistant.

2.616 Originality and sensitivity to the Committee's objectives, as found in the Design Parameters section, are met,

2.617 Community Acceptability – The design must not generate a negative impact on any person or the surrounding site in any physical or sensory manner, in the opinion of the Committee.

2.618 The Silver Spring Township Veterans Memorial Committee retains the authority and responsibility to recommend for approval by the Board of Supervisors any entry or multiple entries or combinations of entries chosen for the Silver Spring Township Veterans Memorial. The committee intends to select a designer as a result of this competition. Their decision may not be based solely

on the rank-ordering of the committee members, however, and may include other pertinent information.

3.0 Terms and Conditions

3.1 Rules

3.11 The Silver Spring Veterans Committee is sole arbiter of the interpretation of all rules and instructions. The Committee may add, amend, or delete rules or instructions as needed to ensure the efficient and effective administration of this project. The Silver Spring Township Board of Supervisors are the final appeal authority.

3.2 Recognition

3.21 The results of the selection of a design for the memorial will be published on the Township and Veterans Memorial websites. Applicants may be acknowledged on the Silver Spring Township Website, the website of the Committee for the Veterans Memorial, and/or the local new media (newspaper, radio, TV). If an applicant does not wish to be acknowledged, and/or does not wish for his or her design to be displayed in a public forum, this must be indicated in the submission on the separate, detachable page where name and other identifying information is found (Section 1). Applicants may request the Township to return their application and materials at the applicant's expense.

3.3 Anonymity

3.31 The Committee will protect the integrity of its process and applicants. Applicants may not communicate with individual committee members about the Request for Open Design Concepts in any way until a public announcement of a winner is made. Any and all inquiries must be directed in writing as found in the Communications section. Inquiries and responses will be posted for view and made available to all registrants. Any applicant found in violation of this anonymity clause will be disqualified by the Committee.

3.32 Applicants will be required to submit their designs as per the Proposal Format section within this Invitation. All entries must be submitted as specified and they will be tracked by numbers which will be assigned by a Township staff person. The Committee members will review the applications without any designations identifying authorship, and will rely on the identification number only. At the end of the judging, after all of the evaluation forms have been collected from the Committee by Township staff, the names of the applicants may be revealed.

3.33 A number of designs may be selected to be featured in an exhibit for public viewing. If an applicant does not wish his or her application to be displayed, please designate this request in Section 1 of the application.

3.4 Return of Proposals

3.41 All applications and materials will remain in possession of the Township and may only be returned as specified in the section entitled Recognition.

3.5 Ownership and Copyright

3.51 Any applications and materials submitted become the property of Silver Spring Township, and may be retained for archival purposes and possible exhibition and

publication. Each applicant will retain full copyright of all their materials unless otherwise assigned (see Section Exhibition and Publication).

3.52 If applicants are making use of copyrighted materials in their submission, they must identify them clearly as such.

3.6 Exhibition and Publication

3.61 The Committee may exhibit a selection of applications and/or publish the results of the Request for Open Design Concepts in a public presentation, publication or on a website. In any exhibition, publication, or website, the Committee will make every effort to properly credit the applicants. Since the Township retains the ownership of all materials, the Township reserves the right to use them in any publication or promotional endeavor in perpetuity, and without compensation to the applicants.

3.7 How and Where to Apply

3.71 The Silver Spring Township Veterans Memorial Committee, with the assistance of the Board of Supervisors liaison and Township staff, is responsible for the preparation of this packet; the administration of the open design process; and, the development, construction, installation and dedication of the memorial. Any and all communication relative to the Committee and this process must be directed by letter or email to:

Request for Open Design Concepts for Veterans Memorial
Silver Spring Township
6475 Carlisle Pike
Mechanicsburg, PA 17050
Attn: Terri Martini, Assistant Township Manager

tamartini@silverspringtwp-pa.gov

3.72 Such communications will be made available to all inquiring registrants. All entries will be acknowledged by the Committee through mail or email receipt of submission.

3.8 Schedule and Deadlines

3.81 Request for Design Concept Issued	March 23, 2009
3.82 Registration Period	March 23 – August 15, 2009
3.83 Responses to all Questions Issued	Once a month during registration
3.84 Design Responses	Due September 16, 2009

3.9 Fees and Awards

3.91 The winning design(s) will be featured in the Silver Spring Township Veterans Memorial, but the applicant will not receive any monetary reward.

4.0 Communications, Questions and Queries

4.1 Applicants may seek clarification of this material by submitting questions in writing to: tamartini@silverspringtwp-pa.gov or by mailing the questions to:

Request for Open Design Concepts for Veterans Memorial
Silver Spring Township
6475 Carlisle Pike
Mechanicsburg, PA 17050
Attn: Terri Martini, Assistant Township Manager

tamartini@silverspringtwp-pa.gov

4.2 Questions may be submitted during the registration period. Questions will be answered en-masse monthly during the registration period to all persons who have registered with the Committee. The questions and answers will be mailed or emailed to registrants and will be posted on the Committee's website at www.sstveteransmemorial.com.